

Auscap Long Short Australian Equities Fund

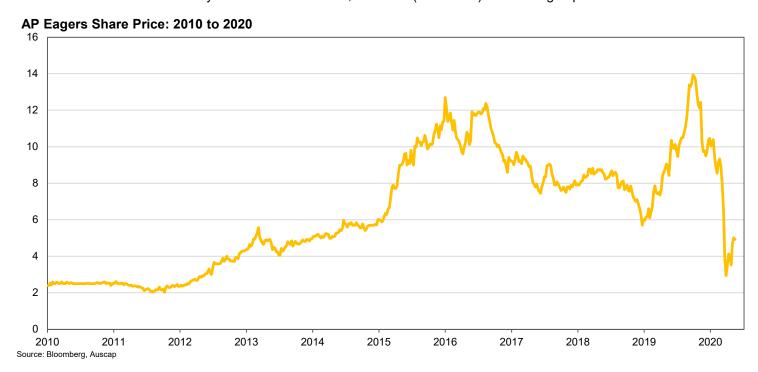
MAY 2020
AUSCAP ASSET MANAGEMENT



# Will Anything Drive A Turnaround In Car Sales?

COVID-19 has materially impacted the way we conduct our lives. Some of the changes to our way of life will be temporary, some may be permanent, and some may simply accelerate trends that were already in place prior to the outbreak of the virus. These changes will affect numerous businesses across a range of industries, and we are spending considerable time thinking about how different companies and sectors may be impacted. In this newsletter we discuss our thoughts on the automotive sector and how it may be affected going forward.

Share prices of companies exposed to automotive demand have fallen considerably in response to the economic threat of COVID-19. AP Eagers, which is Australia's largest automotive dealership group with over 11% market share of new vehicle sales nationally, experienced a significant fall in its share price in the first quarter of 2020. In reaction to the COVID-19 crisis it declined 74% from 21 February to 23 March. At its low, the stock (ASX: APE) was trading at prices not seen since 2012.



This has been due, in part, to the sharp deterioration in Australia's new car sales as a result of COVID-19. In March new car sales were down 17.9% on the prior corresponding period, and in April they were down 48.5% on the prior corresponding period. Sales will most likely be down again in May, although we expect that this will be to a significantly lesser degree than in April.

In our view, however, the extent of the share price declines for AP Eagers and other Australian listed automotive companies has been less to do with these immediate impacts and more to do with investors' assumptions about the future of these companies. Yet in many cases it is not entirely obvious how long term demand for consumer discretionary items such as cars and motorcycles will be affected. Even where long term impacts appear certain, it is still not easy to draw investment conclusions. Predictions of lower car sales on a go forward basis are premised on negative forecasts for Australia's economic growth, house prices and the medium term unemployment rate. In addition, many are predicting that the shift to working from home as a result of COVID-19 will continue after the virus has been contained and that this will lead to a decline in long term automotive demand.

We think it is useful for our investors to understand how we think about the negative effects of COVID-19 on the automotive sector and the relevant companies within that sector.

First, economic activity is likely to fall and the unemployment rate in Australia will rise in the near term. In our experience though, when markets are focused on particular risks the affected stocks tend to be priced on the assumption that poor or worst-case outcomes will eventuate. If outcomes are better than expected, so in this circumstance if Australia's future economic activity and unemployment rate are better than anticipated, then affected stocks tend to perform better as well.

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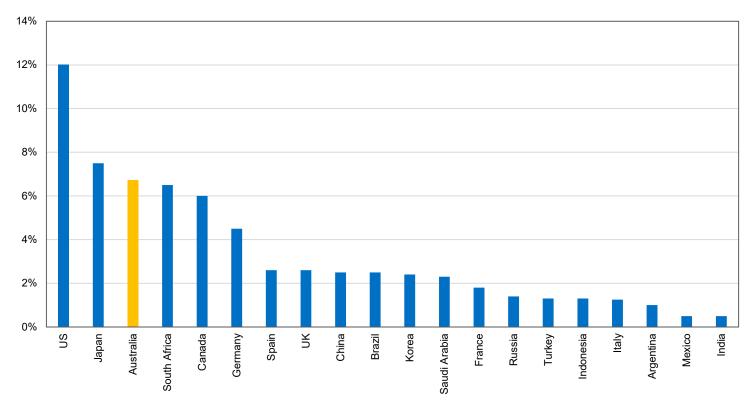
Secondly, bearish market earnings forecasts that rely on multiple assumptions can create opportunities for value investors. If one or more of the assumptions does not come to fruition, or if circumstances end up being better than anticipated, there is the possibility for strong investment outcomes for affected stocks. For example, weak economic activity and unemployment will not necessarily result in lower automotive sales. This outcome might be likely, but it is not a certainty. There are a multitude of economic and behavioural factors that influence expenditure by category, as is quickly becoming apparent in the current environment.

Thirdly, a heavy focus on negative risks often means that potential positive scenarios are ignored. In relation to the Australian automotive sector, the current focus on factors that might lead to a sustained decline in automotive sales means that very little attention is being given to factors which could be supportive of a rapid improvement in those sales.

At a high level, there are several factors which may result in a faster and more sustained economic recovery than is currently being forecast, including:

- If Australia continues to experience strong health outcomes in relation to the virus, the attendant restrictions may be eased more quickly than anticipated which could result in a significant rebound in economic activity.
- The Australian Federal and State Governments have provided unprecedented economic support to individuals and businesses in response to COVID-19, with Australia's monetary stimulus one of the highest in the world as a percentage of GDP, which is likely to assist the country's economy to recover.
- Australia's relative success in containing the spread of COVID-19 to date suggests that it may have a greater likelihood
  of successfully containing the virus going forward. While the current medical advice is that future outbreaks are likely,
  the actions taken by the Federal and State Governments (including the roll-out of the COVIDSafe app, high testing levels
  per capita, contact tracing capabilities, and the bolstering of healthcare capabilities and equipment) indicate a
  preparedness to address such outbreaks and limit any further detrimental impact to the economy.

#### Revenue and Expenditure Measures (percent of national GDP)



Source: International Monetary Fund as of 13 May 2020. Australian expenditure adjusted for JobKeeper spend correction of \$60bn

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There are also a number of potential positives for automotive sales in particular arising out of COVID-19, including:

- Social distancing restrictions being put in place on public transport, and personal preferences to avoid public transport
  while the virus remains uncontained, which may result in an increased demand for cars and motorcycles.
- Ongoing restrictions on air travel which may lead to a greater demand for ground travel and, in turn, an increase in demand for cars and other vehicles.
- A potential build-up of demand for new vehicles following 25 consecutive months of declines in new car sales.

If these potential positive factors turn out to be more pronounced over the medium term than those negatively impacting car sales, then there may be a more rapid return to pre-COVID-19 car sale levels than currently anticipated. This would be extremely positive for automotive companies, including AP Eagers and other listed automotive companies. Indeed our channel checks suggest a more rapid recovery in automotive sales during May than many had previously anticipated.

AP Eagers should also benefit from synergies coming from its recent acquisition of Automotive Holdings Group, increased finance and insurance sales penetration, the right-sizing of its cost base, AP Eagers' Brisbane Airport "Auto mall" development, unlocking the value within AP Eagers' significant property portfolio and continued organic and acquisitive growth leading to market share gains particularly in NSW and Victoria, where AP Eagers is currently underexposed.

We continue to re-evaluate all investments given the constantly changing nature of the economic environment both domestically and globally. We are focused on:

- Facts ascertaining what is actually happening within the Australian and global economies right now.
- Risks both current and future risks which might lead to a deterioration in conditions for investment companies.
- Upside surprises an awareness of potential positive factors which could contribute to an improvement in conditions facing investment companies.

At all times we try to remain objective in this analysis. At moments of panic the human tendency is to focus solely on the risks, and possible positive outcomes can often be dismissed. During periods of euphoria the potentially positive outcomes are in focus and negative possibilities and risks can be overlooked. We believe a balanced view in the current environment supports our investments in the automotive sector and we are excited about the long term prospects for these businesses.

**Investors please note** - from time to time we communicate directly with our investors through Auscap's administrator, Link Fund Solutions. The most recent such communication was an investor letter sent in April 2020. If you are a unitholder and would like to receive such correspondence please email *investors@auscapam.com* 



# **Auscap Long Short Australian Equities Fund**

### **Fund Performance\***

Period	Auscap	All Ords
April 2020	25.0%	9.5%
Financial Year To Date	(33.5)%	(13.7)%
Since Inception	80.4%	68.7%
Annualised Returns	8.3%	7.3%

## **Fund Exposures**

April 2020 Average	% NAV	Positions
Gross Long	129.5%	31
Gross Short	22.0%	6
Gross Total	151.5%	37
Net / Beta Adjusted Net	107.5%	140.0%

## **Portfolio Commentary**

The Fund returned 25.0% net of fees during April 2020. This compares with the All Ordinaries Accumulation Index return of 9.5%. Average gross capital employed by the Fund was 129.5% long and 22.0% short. Average net exposure over the month was 107.5%. Over the month the Fund had on average 31 long positions and 6 short positions. The Fund's biggest exposures over the month were spread across the real estate, financials, consumer discretionary, communication services and materials sectors.

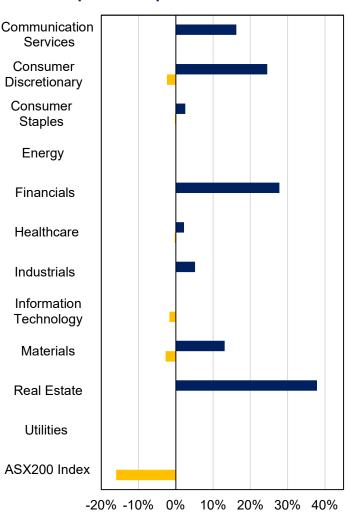
## Top 10 Investments<sup>^</sup>

Adelaide Brighton	Nick Scali
AP Eagers	Nine Entertainment
GDI Property Group	Super Retail Group
Macquarie Group	Unibail-Rodamco-Westfield
Mineral Resources	Virgin Money UK

### **Fund Financial Year Returns\***

FY13	19.7%	FY17	8.0%
FY14	46.0%	FY18	12.7%
FY15	16.8%	FY19	(9.2)%
FY16	20.1%	FY20 (YTD)	(33.5)%

## Sector Exposure - April 2020



<sup>\*</sup> Performance figures are calculated for the lead series net of all fees and expenses assuming the reinvestment of all distributions. Past performance is not a reliable indicator of future performance.

<sup>^</sup> Top 10 long investments in alphabetical order as at 30 April 2020.

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